

Hong
Kong
Arts
Centre

A

香港藝術中心
HONG KONG
ARTS CENTRE

策略計劃 Strategic Plan
2025-2026



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香港藝術中心監督團主席
劉文邦
Peter Lau
Chairman, Board of Governors, Hong Kong Arts Centre

主席前言 Foreword from the Chairman

香港藝術中心自1977年成立以來，一直透過舉辦不同形式的藝術活動及藝術教育，在積極培育藝術家的同時，努力將藝術引進大眾的生活。展望未來，我深信只有不斷砥礪及創新，才能為市民提供優質的藝術體驗。

放眼未來，我希望香港藝術中心能進一步鞏固核心實力，並在公共藝術、視覺藝術、藝術學院、電影及漫畫藝術等領域持續發展，繼續推動與本地社區、國內外藝術機構的交流合作，更積極把握粵港澳大灣區與國際文化交流的機遇。同時，我們亦會積極推動國際性的展覽，如「珍藏香港」藝術博覽等旗艦項目，為本地藝術家創造更多展示平台之餘，更讓他們有機會與國際接軌。

藝術教育，應從小做起。故此我們將會聚焦下一代的培育，積極培養孩子對美感和創造力的追求。中心將策劃更多針對兒童及親子的藝術體驗、工作坊及展覽，讓藝術成為孩子成長過程中重要的一部份。期待這些別開生面的計劃，能吸引更多家庭走進香港藝術中心，讓新一代在濃厚的藝術氛圍中茁壯成長。

面對新時代，新挑戰，我和團隊將同心協力，共同實現我們的目標，讓藝術中心重新出發，讓香港藝術中心成為香港藝術的核心。

香港藝術中心監督團主席
劉文邦

Since 1977, the Hong Kong Arts Centre has been a platform for nurturing and supporting artists, and infusing art into everyday life. Looking to the future, I am convinced that continual growth and bold innovation are essential for providing the public with high-quality art experiences.

With great anticipation, I hope to see the Hong Kong Arts Centre further strengthen its core foundations while expanding into new areas of creativity. Whether in public art, visual arts, education through our Art School, film, or comics art, HKAC is poised to build on its successes. By deepening our engagement with the local community and forging stronger ties with both domestic and international institutions, we can foster richer exchanges and collaborations. We are especially excited to embrace new opportunities for cultural dialogue within the Guangdong - Hong Kong - Macao Greater Bay Area and across the global stage. At the same time, we will continue to champion international exhibitions and initiatives, such as our signature programme, "Collect Hong Kong" Art Fair, providing even more platforms for local artists to showcase their work and connect with audiences around the world.

Art education is a cornerstone of our vision. And I firmly believe that fostering a love of art must begin at an early age. With this in mind, we are committed to nurturing creativity in children by offering a vibrant range of workshops, exhibitions, and experiences designed for young learners and their families. Through these efforts, we aim to weave art into the daily lives of children, helping them grow in an environment rich with inspiration and beauty.

As we embrace new challenges and opportunities, the collective effort of our team will be more vital than ever. Let us continue to propel the Hong Kong Arts Centre towards an even brighter future, rebuilding Hong Kong Arts Centre as the Centre of Art in Hong Kong.

Peter Lau
Chairman, Board of Governors, Hong Kong Arts Centre



香港藝術中心總幹事
葉思芬
Rebecca Ip
Executive Director, Hong Kong Arts Centre

總幹事的話 Message from the Executive Director

回望過去，香港藝術中心的活動可謂百花齊放：由公共藝術「心靈友善屋邨@祖堯邨」、以連結跨代藝術家為使命的「珍藏香港」藝術博覽、協助參加者發揮創意、實踐提案的「CREATORS FOR TOMORROW」、奠定亞洲影像力量先鋒地位的「ifva 獨立短片及影像媒體節」等等，足以促進社區連繫、加強藝術家、創作人與策展人的交流。而當中最令人振奮的，就是迎來我們的新里程——重新啟動兒童藝術發展項目，更正式命名為「Kids Corner」。

Kids Corner在香港藝術中心15樓的誕生，象徵著我們一份堅定的承諾：讓藝術融入孩子的成長過程，並成為他們不可或缺的部份。作為專為兒童及青少年而設的藝術天地，Kids Corner不僅是一個啟發創意的平台，更是我們培育未來藝術家的創意起點。內容涵蓋陶藝、創意繪畫、STEAM藝術科學、傳統水墨、中國書畫、沙畫、攝影、繪本創作、漫畫藝術，以至即興喜劇表演等。我們深信，每個孩子心中都蘊藏著無限的藝術潛能，關鍵在於如何引導與啟發。這些課程不僅著重技藝培養，更強調創意思維與自信心的建立，讓孩子們在探索中發現自我、享受藝術的樂趣。

除了饒富趣味的課程，Kids Corner亦設有「小小導賞員計劃」，讓孩子們有機會參與大型藝術活動，包括「珍藏香港」藝術博覽、「動漫藝術節」及巴塞爾藝術展香港展會等，擔任小小藝術大使。透過專業訓練和實踐，他們學習如何向公眾介紹藝術作品，提升溝通技巧與自信，他們更可從中開闊視野。見證一位位小小導賞員閃耀光芒，成為推廣藝術的新生力量，我們感到無比欣慰。

「動漫基地」邁向20週年之際，我們於2025舉辦了首個「動漫藝術節」。當中我們展了示知名及新晉漫畫家的作品，這不僅體現香港蓬勃的本地漫畫文化，更見證了香港藝術中心一直對推動創意藝術、培育本地人才的承諾。同時，這是香港藝術中心開發知識產權(IP)商品的新起點。

展望未來，香港藝術中心將繼續為不同受眾提供更優質及多元的藝術體驗。我們承諾推動更多元化的項目，創造一個包容和啟發的環境，讓每位藝術家的都能綻放光彩。

香港藝術中心總幹事
葉思芬

Looking back, the Hong Kong Arts Centre hosted a variety of activities: the public art "A Mind-Friendly Estate Model at Cho Yiu Chuen", the "Collect Hong Kong" Art Fair to connect artistic talents across generations, "CREATORS FOR TOMORROW" that helps participants unleash their creativity and implement their proposals, and the "ifva Independent Short Film and Video Media Festival" that has established itself as a pioneer in Asian film. All of these programmes promoted community connections and strengthened exchanges between artists, creators and curators. We also launched "Kids Corners", a new programme marking a new milestone -- restarting children's art development projects.

The birth of Kids Corner on 15/F of HKAC solidifies our commitment to make art an integral part of children's growth journey. As an art space designed specifically for children and teenagers, Kids Corner is a platform to inspire creativity as well as creative starting point for us to cultivate future artists. The content spans over a diverse array of disciplines, including pottery, creative painting, STEAM art and science, traditional ink painting, Chinese calligraphy and painting, sand painting, photography, picture book creation, comic art, and even improvisational comedy. These courses not only focus on skill development but also work on building creative thinking and self-confidence, allowing children to discover themselves through exploration and enjoyment of art.

Beyond classroom learning, Kids Corner introduces unique opportunities for young people to engage with the wider art world. Our "Junior Docent Programme" empowers children to serve as art ambassadors at major cultural events such as the "Collect Hong Kong" Art Fair, "Comix Arts Fest" and "Art Basel Hong Kong". Through professional training and real-world practice, these young docents learn to communicate about art with the public, enhancing their presentation skills, cultural understanding and personal confidence. We are proud to see these young talents standing tall, sharing their passion for art and inspiring others along the way.

In celebration of the 20th anniversary of the "Comix Home Base," we are excited to host the first "Comix Arts Fest" in 2025. This event features the works of both established and emerging comic artists. This not only highlights the vibrant local comic culture in Hong Kong but also underscores the Hong Kong Arts Centre's unwavering commitment to promoting creative arts and nurturing local talent. Furthermore, this marks a new beginning for the Hong Kong Arts Centre in developing intellectual property (IP) merchandise.

Looking ahead, the Hong Kong Arts Centre is dedicated to offering exceptional and diverse artistic experiences for a wide range of audiences. We are committed to fostering a variety of programmes that create an inclusive and inspiring environment, allowing every artist to flourish.

Rebecca Ip
Executive Director, Hong Kong Arts Centre

彰顯多元藝術 蒼萃創意靈感

香港藝術中心是一所自資的非牟利及多元的藝術組織。中心由民間發起，成立至今超過48年，一直積極致力以各式各樣的節目帶動社區參與藝術，範疇包括視覺及錄像藝術、表演藝術、媒體藝術、動漫藝術、公共藝術、藝術教育、會議、藝術節、社區藝術計劃等。

願景

- 成為藝壇先驅，致力推廣當代藝術和全面的藝術教育。
- 促進社區參與，培養創造力和文化質素，以豐富生活，啟發新生代。
- 成為孕育下一代藝術家和藝術愛好者的平台。

使命

- 提升文化多樣性
- 成為藝術家後盾
- 藝術參與及教育
- 支持合作與夥伴同行
- 可持續與創新



The destination for arts and creative inspiration in Hong Kong

The Hong Kong Arts Centre—a self-financed, non-profit and multi-disciplinary organisation—is a civic dream realised for Hong Kong arts and culture. Over the past 48 years, it has actively engaged the community through a diverse array of programmes, including visual arts, performing arts, media arts, comics and animation, public art, art education, conferences, art festivals, community art projects, and more.

Vision

- Leading hub of artistic vibrancy, dedicated to championing contemporary arts and comprehensive arts education.
- Engagement with the entire community, fostering creativity and cultural dialogue that enriches lives and inspires future generations.
- Platform to nurture the next generation of artists and art enthusiasts.

Mission

- Cultural Enrichment
- Support for Artists
- Engagement and Education
- Collaboration and Partnership
- Sustainability and Innovation





4 STRATEGIC AREAS



四大策略領域

- 01 頂尖藝術節目
Leading Art Programmes
- 02 培育新生代
Nurturing Future Generations
- 03 優質藝術教育
Fostering Exceptional Art Education
- 04 位於灣仔的策略據點——
多功能藝術大樓
Multi-functional Building for Art -
Strategic Location in Wan Chai

頂尖藝術節目 Leading Art Programmes

建立及支援本地和新晉藝術家的良好聲譽和傳承。

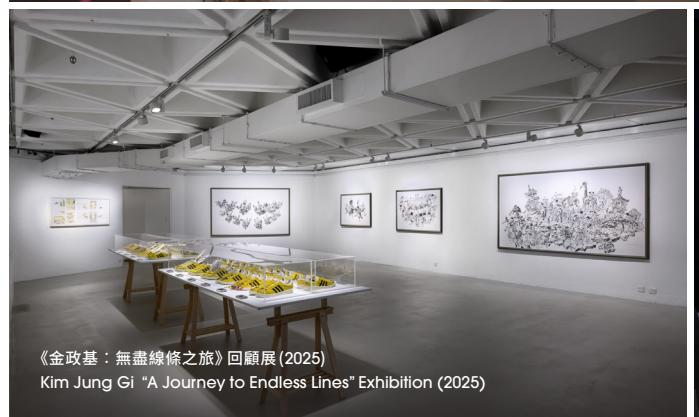
Establish a strong reputation and legacy in supporting local and emerging artists.

引入大灣區以至海外的世界級藝術節目。

Present world-class art programmes from the Greater Bay Area, and Internationally.

主要項目 Key Initiatives

- 籌辦「珍藏香港」藝術博覽等年度重點藝術項目，以建立一個充滿活力的藝術生態圈，讓藝術家、收藏家、藝廊和觀眾等不同持份者都能參與其中，以維持藝術生態圈之可持續性。
Establish annual signature programmes like "Collect Hong Kong" Art Fair to build a vibrant art ecosystem that engages artists, collectors, galleries, and audiences, while helping to foster a sustainable art ecology.
- 與世界頂級藝術家合作，促進文化交流。
Collaborate with top artists from around the world to promote cultural exchange.
- 重推成立多年的「ifva 獨立短片及影像媒體節」。
Re-launch the long-standing heritage programme, "ifva Festival".
- 與本地策展人合作，每兩年舉辦一次旗艦級展覽。
Host a biennial Flagship Exhibition with a local curator.
- 推出「動漫藝術節」，以支持本地漫畫藝術家及插畫家，包括開發知識產權 (IP) 商品。
Launch the "Comix Arts Fest" to support and promote local comic artists and illustrators, including development of intellectual property (IP) merchandise.
- 透過「CREATORS FOR TOMORROW」，為本地新晉藝術家提供展示才華的平台。
Provide a platform through "CREATORS FOR TOMORROW" that encourages emerging local artists to showcase their talents.
- 與中國美術學院合作，促進與中國合作夥伴的交流與合作。
Collaborate with the China Academy of Arts to further exchange and work together with China partners.



培育新生代 Nurturing Future Generations

讓富有熱忱的兒童及青少年展開點亮靈感與創意的藝術旅程。

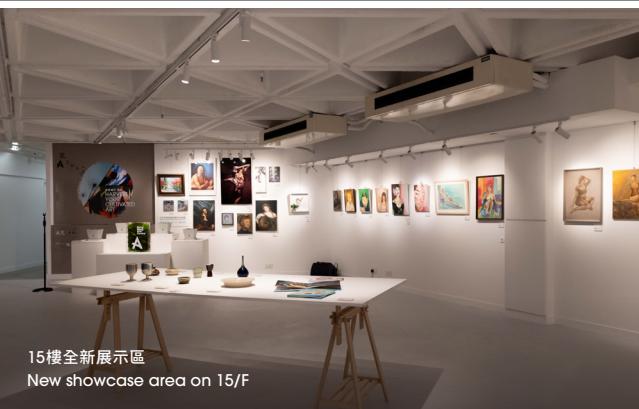
Embark on an artistic journey of inspiration and creativity for children and young talents.

主要項目 Key Initiatives

- 推出「小小導賞員計劃」。
Launch "Junior Docent Programme".
- 在香港藝術中心15樓設立一個專為兒童及成人課程而設的多功能課室及展示區。
Dedicated space on 15/F at Hong Kong Arts Centre for children & adult courses through multi-functional classrooms & showcase area.
- 提升IP價值，協助藝術家拓展不同觀眾群和收入來源。
Enhance IP value to help artists expand their audiences and revenue streams.
- 透過「動漫基地」爭取漫畫家在歐洲和其他國家展示作品的機會。
Facilitate opportunities for comic artists to exhibit their work in Europe and other countries globally through "Comix Home Base".



動漫藝術節 2025
Comix Arts Fest 2025



15樓全新展示區
New showcase area on 15/F



授權IP商品
Launch IP Merchandise

優質藝術教育 Fostering Exceptional Art Education

提供務實穩固的配套，以提供優質的全方位藝術教育。

Offer an extensive educational spectrum with a robust infrastructure for delivering superlative education.

主要項目 Key Initiatives

- 與國際馳名、於藝術及設計範疇佔領導地位，在世界大學排名中屬5星級優質教育院校的澳洲皇家墨爾本理工大學持續合作。
Ongoing partnership with The Royal Melbourne Institute of Technology University (RMIT), a globally recognised institution in Art and Design, with a 5-Star QS rating for excellence in higher education.
- 與世界級藝術機構合作，例如中國美術學院及廣州的藝術機構等等。
Forge collaborations with world-class art institutions such as China Academy of Art, art institutions in Guangzhou.
- 與嶺南大學合辦【賽馬會「傳·創」非遺教育計劃】。
Collaborate with Lingnan University (LU) to host the "Jockey Club ICH+ Innovative Heritage Education Programme".
- 提供優質而專業的短期課程，包括有關攝影和文化遺產等課程。
Offer high-end professional short courses that include Photography and heritage.
- 增加短期課程的多樣性，以迎合不同年齡組別所需。
Enhance the diversity of courses to cater to different age groups.

3



呈現香港藝術學院與皇家墨爾本理工大學藝術學院25年夥伴關係的展覽—「咫尺之繫」2024
Reflections on Hong Kong Art School and The Royal Melbourne Institute of technology University School of Art 25 years partnership - "Closer Together" Exhibition 2024



倫敦藝術交流計劃2025
London Art Exchange Programme 2025



香港藝術學院密集上課週2025 (澳洲皇家墨爾本理工大學)
Hong Kong Art School Intensive Week 2025 (RMIT)

位於灣仔的策略據點——多功能藝術大樓 Multi-functional Building for Art- Strategic Location in Wan Chai

創造多功能的展覽空間，以對應各種藝術形式和風格。

Create versatile exhibition spaces that can accommodate a diversity of art forms and styles.

主要項目 Key Initiatives

- 提供多樣化的場地，以容納各種藝術形式和風格，包括劇院、電影院、畫廊、展覽空間、表演及排練室，以及教室。

Offer a variety of venues that can accommodate diverse art forms and styles, including theatres, cinema, galleries, exhibition spaces, performance and rehearsal studios, and classrooms.

- 與本地年輕藝術家陳恩碩之劇團爆炸戲棚合作，推出香港史上首個於現有劇院作駐場演出的合家歡長壽音樂劇。

Collaborate with young local artist Tom Chan's Boom Theatre to launch Hong Kong's first family friendly long-running musical in residence at an established art venue in Hong Kong.



支持香港藝術發展——成為香港藝術中心之友



上海4日文化之旅 2025
4-day Shanghai Cultural Adventure 2025

成為會員 Join us as a member



香港藝術中心之友宗旨是透過多元化的藝術教育及活動，提升公眾對藝術鑒賞和藝術創作的興趣及能力，期望能鞏固公眾人士對香港藝術中心活動的支持。

在過去一年中，香港藝術中心之友組織了一系列豐富多彩的活動。會員享受了在多個知名地點的專屬導覽，包括夏利萊大宅、佳士得春季拍賣會，以及香港藝術學院畫廊、一新美術館、香港上海滙豐銀行歷史檔案展覽館、中電大廈的展覽和私人會所俱樂部 Caryle & Co.。此外，會員還有機會參與前往上海文化之旅，參觀上海當代藝術博物館及廣富林文化遺址等。

香港藝術中心之友還受邀專屬參觀私人收藏，包括孫漢明博士和Virginia Yee的珍貴藏品。作為會員福利的一部分，他們亦有機會獲得香港巴塞爾藝術展香港展會、Art Central及典亞藝博等大型藝術文化活動的免費門票。

香港藝術中心之友希望通過舉辦各類活動及募款行動，促進公眾對不同現代藝術作品的欣賞與理解，進而支持香港藝術中心的目標，擴大其觀眾群，並提升現代藝術對大眾的影響力和重要性。

Support Art Development – Become a Friend of HKAC



佳士得春季拍賣導覽 2024
Christie's Preview Guided Tour 2024

The Friends of Hong Kong Arts Centre is dedicated to fostering community engagement in the appreciation and creation of art through art education and a variety of activities. Over the past year, the Friends have organised an array of enriching events for their members.

Members enjoyed exclusive guided tours at notable locations, including Harilela Mansion, Christie's spring sales, and exhibitions at the Gallery of Hong Kong Art School, Sun Museum, HSBC Hong Kong Archive Gallery, CLP Tower, and Carlyle & Co. They also had the unique opportunity to participate in art-focused trips to Shanghai, visiting landmarks like Shanghai Museum of Contemporary Art and Guang Fu Lin Cultural Site.

Additionally, members gained privileged access to private art collections, including those of Stephen Suen and Virginia Yee. Membership perks also included the opportunity to receive complimentary tickets to major arts and cultural events such as Hong Kong Art Basel, Art Central, and Fine Art Asia.

The Friends group also actively supported the Hong Kong Arts Centre (HKAC) by raising funds and organising events aimed at expanding the audience base and enhancing the community's enjoyment of contemporary art.



澳門藝術之旅 2024
Art Tour to Macau 2024



展望未來 The Way Forward

- 促進大灣區內的藝術發展與合作，打造充滿活力的藝術社區。
Foster art development and collaboration within GBA to create a vibrant artistic community.

- 透過為本地藝術家和收藏家提供多樣化的藝術平台，以及推動多項藝術教育項目等，促進藝術生態圈的可持續性。
By offering a variety of art platforms for local artists and collectors, alongside promoting a range of art education programmes, we strive to strengthen the sustainability of the art ecosystem.

- 在2027年舉辦一系列特別活動和展覽以慶祝50周年，彰顯中心對藝術的影響。
Celebrate the 50th Anniversary in 2027 with a series of special events and exhibitions that highlight and solidify our impact on the arts.

- 支持本地與國際藝術家之間的跨文化交流，加強創意合作。
Launch initiatives to support cross-cultural exchanges between local and international artists, enhancing global creative collaboration.

- 實踐導師計劃，連繫新一代藝術家與資深專業人士，以促進藝術社區的成長與創新。
Implement mentorship programmes that connect emerging artists with established professionals, cultivating growth and innovation in the art community.

支持我們

香港藝術中心是一所非牟利藝術機構。請支持我們，讓我們攜手營造更豐盛的藝術氛圍，為香港的下一代提供更完善的優質藝術教育。

Support Us

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Find Hong Kong Arts Centre on



Hong Kong Arts Centre
2 Harbour Road,
Wan Chai, Hong Kong

www.hkac.org.hk
+852 2582 0200